

GENERAL SERVICES ADMINISTRATION

Federal Acquisition Service *Authorized Federal Supply Schedule Price List*

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**TM, a menu-driven database system. The INTERNET address for **GSA Advantage!**TM is: <http://www.GSAAdvantage.gov>.

Schedule for Professional Services Schedule
Federal Supply Group: Industrial Group: 00CORP Class:
Contract Number: GS-00F-130CA

For more information on ordering from Federal Supply Schedules
click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>
Contract Period: 05/06/2015 – 05/05/2020

Contractor: The Track Group, Inc.
820 S. Veitch Street
Arlington, VA 22204

Business Size: Small Business

In accordance with 13 C.F.R. 121.404, the Contractor is ineligible to participate in any RFQ that is set aside for small business where the subject contract's awarded size status for the preponderance NAICS designated in the RFQ is "other than small".

Telephone: (703) 598-7678
Extension:
FAX Number: (703) 750-6722
Web Site: www.trackg.com
E-mail: alan@trackg.com
Contract Administration: Alan Minton

CUSTOMER INFORMATION:

1a. Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers:

| SIN | Recovery | SIN Description |
|----------|------------|---|
| 541-1 | 541-1RC | Advertising Services |
| 541-1000 | 541-1000RC | Other Direct Costs (ODCs); Expenses Other Than Direct Labor Hours |
| 541-3 | 541-3RC | Web Based Marketing Services |
| 541-4A | 541-4ARC | Market Research and Analysis |
| 541-4B | 541-4BRC | Video / Film Production |
| 541-4C | 541-4CRC | Exhibit Design and Implementation Services |
| 541-4D | 541-4DRC | Conference, Events and Tradeshow Planning Services |
| 541-4F | 541-4FRC | Commercial Art and Graphic Design Services |

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| 541-5 | 541-5RC | Integrated Marketing Services |
| 874-1 | 874-1RC | Integrated Consulting Services |

- 1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.**
- 1c. If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.**
- 2. Maximum Order:** \$1,000,000.00
- 3. Minimum Order:** \$100.00
- 4. Geographic Coverage (delivery Area):** Domestic Only
- 5. Point(s) of production (city, county, and state or foreign country):** Same as company address
- 6. Discount from list prices or statement of net price:** Government net prices (discounts already deducted). See Attachment.
- 7. Quantity discounts:** 2% off labor hour orders exceeding \$50,000 for SINs 541-1, 541-3, 541-4A, 541-4B, 541-4C, 541-4D, 541-4F, 541-5, and 874-1.
- 8. Prompt payment terms:** Net 30 days
- 9a. Notification that Government purchase cards are accepted up to the micro-purchase threshold:** Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:** will accept over \$3,000
- 10. Foreign items (list items by country of origin):** None
- 11a. Time of Delivery (Contractor insert number of days):** Specified on the Task Order
- 11b. Expedited Delivery. The Contractor will insert the sentence "Items available for expedited delivery are noted in this price list." under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery:** Contact Contractor
- 11c. Overnight and 2-day delivery. The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery:** Contact Contractor
- 11d. Urgent Requirements. The Contractor will note in its price list the "Urgent Requirements" clause of its contract and advise agencies that they can also contact the Contractor's representative to effect a faster delivery:** Contact Contractor
- 12. F.O.B Points(s):** Destination

- 13a. Ordering Address(es):** Same as Contractor
- 13b. Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
- 14. Payment address(es):** Same as company address
- 15. Warranty provision.:** Contractor's standard commercial warranty.
- 16. Export Packing Charges (if applicable):** N/A
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Contact Contractor
- 18. Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
- 19. Terms and conditions of installation (if applicable):** N/A
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A
- 20a. Terms and conditions for any other services (if applicable):** N/A
- 21. List of service and distribution points (if applicable):** N/A
- 22. List of participating dealers (if applicable):** N/A
- 23. Preventive maintenance (if applicable):** N/A
- 24a. Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants:** N/A
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at:** www.Section508.gov/.
- 25. Data Universal Numbering System (DUNS) number:** 793239500
- 26. Notification regarding registration in Central Contractor Registration (CCR) database:** Registered
- 27. Final Pricing:**
The rates shown below include the Industrial Funding Fee (IFF) of 0.75%.

| SIN | Awarded Labor Category | Site | Year 1 |
|--|--------------------------|------|----------|
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Administrative Assistant | Both | \$47.53 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Artist | Both | \$83.19 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Copywriter | Both | \$113.57 |

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| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Creative Director | Both | \$129.41 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Custom Reports Specialist | Both | \$154.51 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Data Entry | Both | \$73.96 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Digital Video Capture Manager | Both | \$208.65 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Digital Video Editor | Both | \$273.35 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Executive Officer | Both | \$184.88 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Graphic Designer | Both | \$113.57 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | IT Manager | Both | \$161.10 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Junior Content Specialist | Both | \$92.43 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Junior Data Analyst | Both | \$109.61 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Junior Market Research Analyst | Both | \$83.19 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Junior Researcher | Both | \$83.19 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Marketing Specialist | Both | \$83.19 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Programmer | Both | \$104.32 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Project Director | Both | \$166.39 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Project Manager | Both | \$125.45 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Quality Control Manager | Both | \$110.92 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Question Writer | Both | \$125.45 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Registration Database Programmer | Both | \$149.22 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Senior Content Specialist | Both | \$106.96 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Senior Data Analyst | Both | \$166.39 |

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| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Senior Market Research Analyst | Both | \$142.61 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Senior Researcher | Both | \$142.61 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Subject Matter Expert | Both | \$196.76 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Trainer | Both | \$145.26 |
| 541-1; 541-3 541-4A; 541-4B; 541-4C; 541-fD; 541-4F; 541-5 | Webcaster | Both | \$208.65 |
| 874-1, 874-1RC | Executive Officer | Both | \$148.30 |
| 874-1, 874-1RC | Project Director | Both | \$133.47 |
| 874-1, 874-1RC | Project Manager | Both | \$100.64 |
| 874-1, 874-1RC | Subject Matter Expert | Both | \$157.84 |
| 874-1, 874-1RC | Senior Researcher | Both | \$114.40 |
| 874-1, 874-1RC | Junior Researcher | Both | \$66.74 |
| 874-1, 874-1RC | Senior Content Specialist | Both | \$85.80 |
| 874-1, 874-1RC | Junior Content Specialist | Both | \$74.15 |
| 874-1, 874-1RC | Quality Control Manager | Both | \$88.98 |
| 874-1, 874-1RC | Administrative Assistant | Both | \$38.14 |

LABOR CATEGORY DESCRIPTIONS

| Service Proposed (e.g. Labor Category or Job Title/Task), All SINS 541 | Minimum Education / Certification Level | Minimum Years of Experience (cannot be a range) | Description |
|--|---|---|---|
| Administrative Assistant | High School | 2 | High School diploma or GED. Must have at least two years experience in a technical typing position. At least one year's experience working as a Administrative Assistant preparing computer system documentation or documenting developed software requirements |
| Artist | Bachelors | 2 | Bachelor's degree. Must have at least two year's relevant experience, including artistic experience. |
| Copywriter | Bachelors | 2 | Bachelor's degree. Must have at least two year's relevant experience, including copywriting experience. |
| Creative Director | Bachelors | 2 | Bachelor's degree. Must have at least two year's relevant experience, including creative director experience. |
| Custom Reports Specialist | Bachelors | 2 | Bachelor's degree. Must have at least two year's relevant experience, including custom reports specialist experience. |
| Data Entry | High School | 1 | High School diploma or GED. Must have at least one year's relevant experience, including data entry experience. |
| Digital Video Capture Manager | High School | 2 | High School diploma or GED. Must have at least two year's relevant experience, including digital video capture manager experience. |
| Digital Video Editor | High School | 2 | High School diploma or GED. Must have at least two year's relevant experience, including digital video editor experience. |

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| Executive Officer | Bachelors | 10 | Bachelor's degree. Must have at least ten years' experience, of which at least six years must be specialized. Specialized experience includes: complete project development from inception to deployment, demonstrated ability to provide guidance and direction in the tasks similar to the sample tasks provided in the statement of work, proven expertise in the management and control of funds and resources, demonstrated capability in managing multi-task contracts of this type and complexity. |
| Graphic Designer | High School | 2 | High School diploma or GED. Must have at least two year's relevant experience, including graphic design experience. |
| IT Manager | Bachelors | 2 | Bachelor's degree. Must have at least two year's relevant experience, including IT management experience. |
| Junior Content Specialist | Bachelors | 1 | Bachelor's degree. Must have at least one year's relevant experience, including project management experience |
| Junior Data Analyst | Bachelors | 1 | Bachelor's degree. Must have at least one year's relevant experience related to data analysis performing planning and implementation support or directing others in such activities |
| Junior Market Research Analyst | Bachelors | 1 | Bachelor's degree. Must have at least one year's relevant experience related to research, performing planning and implementation support or directing others in such activities |
| Junior Researcher | High School | 1 | High School diploma or GED. Must have at least one year's relevant experience related to research, performing planning and implementation support or directing others in such activities |
| Marketing Specialist | Bachelors | 3 | Bachelor's degree. 3 years relevant experience, including project management experience. |
| Programmer | High School | 2 | High School diploma or GED. Must have at least two year's relevant experience, including programming experience |
| Project Director | Bachelors | 3 | Bachelor's degree. Must have at least three year's experience. Progressive management experience, including supervisory and project management experience. |
| Project Manager | Bachelors | 1 | Bachelor's degree. Must have at least one year" experience. Progressive management and organizational experience. |
| Quality Control Manager | Bachelors | 2 | Bachelor's degree. Must have at least two years' experience. Progressive management and organizational experience. |
| Question Writer | Bachelors | 2 | Bachelor's degree. Must have at least two years' relevant experience, including question writing experience. |
| Registration Database Programmer | High School | 2 | High School diploma or GED. Must have at least two years' relevant experience, including registration database programmer experience. |

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| Senior Content Specialist | Bachelors | 3 | Bachelor's degree. 3 years relevant experience, including project management experience. |
| Senior Data Analyst | Bachelors | 3 | Bachelor's degree. 3 years relevant experience, including Senior Data Analyst experience. |
| Senior Market Research Analyst | Bachelors | 3 | Bachelor's degree. 3 years relevant experience related to market research analysis, performing planning and implementation support or directing others in such activities. |
| Senior Researcher | Bachelors | 3 | Bachelor's degree. 3 years relevant experience related to research, performing planning and implementation support or directing others in such activities. |
| Subject Matter Expert | Bachelors | 5 | Bachelor's degree. 5 years relevant experience, including project management experience |
| Trainer | Bachelors | 3 | Bachelor's degree. 3 years relevant experience, including project management experience |
| Webcaster | High School | 2 | Two years relevant experience, including webcasting experience |

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|---------------------------|-------------|----|---|
| Executive Officer | Bachelors | 10 | Bachelor's degree. Must have at least ten years' experience, of which at least six years must be specialized. Specialized experience includes: complete project development from inception to deployment, demonstrated ability to provide guidance and direction in the tasks similar to the sample tasks provided in the statement of work, proven expertise in the management and control of funds and resources, demonstrated capability in managing multi-task contracts of this type and complexity. |
| Project Director | Bachelors | 3 | Bachelor's degree. Must have at least three year's experience. Progressive management experience, including supervisory and project management experience. |
| Project Manager | Bachelors | 1 | Bachelor's degree. Must have at least one year" experience. Progressive management and organizational experience. |
| Subject Matter Expert | Bachelors | 2 | Bachelor's degree . 2 years relevant experience, including project management experience |
| Senior Researcher | Bachelors | 3 | Bachelor's degree. 3 years relevant experience related to research, performing planning and implementation support or directing others in such activities. |
| Junior Researcher | High School | 1 | High School diploma or GED. Must have at least one year's relevant experience related to research, performing planning and implementation support or directing others in such activities |
| Senior Content Specialist | Bachelors | 2 | Bachelor's degree. 2 years relevant experience, including project management experience. |

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| Junior Content Specialist | High School | 1 | High School diploma or GED. Must have at least one year's relevant experience, including project management experience |
| Quality Control Manager | Bachelors | 2 | Bachelor's degree. Must have at least two years' experience. Progressive management and organizational experience. |
| Administrative Assistant | High School | 2 | High School diploma or GED. Must have at least two years experience in a technical typing position. At least one year's experience working as a Administrative Assistant preparing computer system documentation or documenting developed software requirements |

Service Contract Act: The Service Contract Act (SCA) is applicable to this contract as it applies to the entire Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and / or when the contractor adds SCA labor categories / employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.

ODCs SIN 541-1000

| ODC Title | Price (including IFF) |
|--|-----------------------------|
| <u>Messaging Items</u> (all prices include 1 color imprint unless specified in notes) | |
| a) Mouse Pad, 2 color with Design imprint, 8" Diameter Round | \$3.27 |
| b) Mouse Pad, 2 color with Design imprint, 8"X9.5" Rectangle | \$3.57 |
| c) Jar Grippers, 2 color, 5inch Circle with Design Imprint | \$0.56 |
| d) All Week Pill Box, 2 color, 7 day with Design Imprint, White | \$0.83 |
| e) Plastic Bags, 12X15 X 2.5 MM with patch handle with Design imprint | \$0.36 |
| f) Pens, BIC, Click Stick Blue with Design Imprint | \$0.91 |
| g) Hex Pencil, #2 with Design Imprint | \$0.26 |
| h) Mugs, 11oz., 2 color with design imprint | \$4.19 |
| i) Salon-size Emery Boards (natural) (emery board add't color \$0.04, 1st color set-up \$40, Add't color set-up \$20 | \$0.22 |
| j) Computer calendar (paper product that goes on keyboard) with one color imprint | \$0.71 |
| k) Pen (300 piece min.) | \$1.83 |
| l) CD File (Holder) (100 piece min.) | \$4.21 |
| m) Key ring/light (250 pieces min.) | \$1.50 |
| n) 2 3/4" x 3" - 25 sheets Post-It Notes (500 pieces min.) | \$0.470 |
| o) Plastic letter splitter (250 pieces min.) | \$1.28 |
| p) Plastic magnetic memo clip (250 pieces min.) | \$0.96 |
| q) Magnets | \$1.53 |
| r) Notepad | \$2.10 |
| s) 6" Jar Gripper | \$0.75 |
| t) Magnetic Calendars | \$1.22 |

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| u) Luggage Tag | \$1.38 |
| v) Multi-task openers (additional color \$.15 per color, setup \$40) | \$1.70 |
| Notes: a) Price includes 4 color print on white surface b) Price include 4 color print on white surface c) Add .14 each additional color. Add \$25 per color for logo. d) Add .20 for each additional imprint color. Screen Charge \$35 per color e) Add \$70 per color/location for plate charge. Add 14 cents ea. color f) Add .10 each for each additional imprint color g) Add \$20 setup charge. Price does not include sharpening h) \$45 extra for each color | |
| <u>Media Duplication</u> | |
| a) CD Duplication, Standard | \$2.00 |
| b) CD Duplication, Business Card Size | \$2.49 |
| c) DVD Duplication | \$5.00 |
| d) VHS Duplication | \$10.13 |
| Notes: All prices subject to 5% over- or under run a) Includes black on disc printing. Disc packaging. b) Tru Photo Finish Print, packaging is extra c) Includes black on disc printing. Packaging is extra d) Includes up to 9 hrs, blank sleeve, black label print | |
| <u>Stock Photography License</u> | |
| Low Resolution | \$150.70 |
| Medium Resolution | \$329.75 |
| High Resolution | \$419.75 |
| Ultra High Resolution | \$439.75 |
| <u>Stock Photography License</u> | |
| Low Resolution | \$150.70 |
| Medium Resolution | \$329.75 |
| High Resolution | \$419.75 |
| Ultra High Resolution | \$439.75 |
| <u>Media Packaging</u> | |
| Paper sleeves | \$0.15 |
| Jewel Boxes | \$0.35 |
| Slim line jewel Boxes | \$0.35 |
| DVD boxes | \$0.60 |
| Client insert | \$0.05 |
| VHS Second Printed Label | \$0.12 |
| Color Printed Labels | \$0.25 |
| Plastic VHS Albums | \$0.60 |
| <u>Event Displays</u> | |
| a) 8' X 10' Pop-up Displays with two lights | \$2,099.00 |
| b) Double Sided Retractor, Vertical Banner Stands | \$350.00 |
| c) Graphic for Double Sided Retractor | \$195.00 |
| d) 5' X 6' Pop-up Displays with one light | \$1,140.00 |

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| e) Halogen Spotlight 200 Watt with clip | \$168.00 |
| f) 2' X 3' Tabletop display with carry case | \$260.00 |
| g) 5' X 6' Pop-up Display Kit (frame, telescopic channel bars, shipping case, molded plastic end caps, one spot light, and two mural panels) | \$2,040.19 |
| h) Table display (2' x 3') with 4 graphics | \$806.00 |
| i) Display of mural graphics (8' x 10" display w/ 4 mural, 3 lights, case) | \$4,443.08 |
| j) Graphic panel (8' x 10') | \$1,939.44 |
| k) Table cloth (6') | \$327.44 |
| l) 33"x94" Retractable Double-sided Banner Stand with Nylon Carry Case | \$1,800.00 |
| m) 5'x5' Exhibit Frame Kit, Transport Bag & Shipping Case, 1 light, 1 fabric mural (labor to design panel is not included) add't proofs \$90.68 | \$2,468.38 |
| n) 8'X10' trade show booth | \$6,986.22 |
| <u>Tradeshow Rental Items</u> | |
| a) Booth Space Rental | \$4,760.44 |
| b) Table | \$382.04 |
| c) Chair | \$299.06 |
| d) Sofa | \$698.45 |
| e) Wastepaper basket | \$66.85 |
| f) Display Counter | \$330.31 |
| g) Literature Rack | \$189.01 |
| h) Bulletin Board | \$193.19 |
| i) Carpet Rental Per show | \$843.32 |
| j) Material Handling/Drayage Per CWT | \$103.27 |
| k) Exhibit install/Dismantle Per Hour | \$218.09 |
| l) Exhibit Storage Per Month | \$503.78 |
| m) Shipping Per 500lbs | \$505.94 |
| n) Additional paid booth staff per Show | \$352.64 |
| o) Electric Outlet Rental Per Show | \$5,547.99 |
| p) A/V & computer Rental Per Show | \$2,651.89 |
| q) Cleaning Service Per Show | \$142.07 |
| r) Sponsorship Per Show | \$8,564.23 |
| Notes: a) Price includes shipping case b) Price includes hardware and 2 graphics c) Does not include graphic design labor d) Lights are extra | |
| <u>Posters</u> | |
| a) 11" X 17" Poster | \$329.00 |
| b) Trifold or Half fold | \$78.00 |
| c) Bookfold | \$145.00 |
| d) Easel Backs 9" White/500/bx | \$212.57 |
| e) Easel Backs 15" White/25/pk | \$20.24 |
| f) 22" X 28" Poster | \$50.00 |
| g) Gatorboard for 22X28 | \$34.00 |
| h) 24" X 36" Poster | \$69.00 |
| i) Gatorboard for 24X36 | \$34.00 |
| j) 30" X 40" Poster | \$96.00 |
| k) Gatorboard for 30X40 | \$49.00 |
| l) 36" X 48" Poster | \$112.00 |

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| m) Gatorboard for 36X48 | \$79.00 |
| Notes: d) labor to apply easel backs to posters is extra e) labor to apply easel backs to posters is extra | |
| Tradeshow Rental Items | |
| a) Carpet Rental per square foot | \$2.32 |
| b) Chair Rental per show | \$319.50 |
| c) Material Handling/Drayage per CWT | \$140.91 |
| d) Exhibit Install/Dismantle per show | \$14,219.65 |
| e) Shipping per show | \$12,856.72 |
| f) Trade Show Booth Rental per show | \$25,889.71 |
| Tradeshow Rental Items | |
| 6x2x30h undraped table | \$90.68 |
| Barstool | \$87.66 |
| Cabinet | \$377.83 |
| Coat Tree | \$94.71 |
| AV Service/Setup | \$95.72 |
| Custom unit, up to 30X40 | \$10,364.74 |
| Electric: 20 amp | \$203.53 |
| electric labor | \$85.64 |
| Graphics | \$5,900.25 |
| AV Service/Setup | \$1,647.36 |
| Decorating Service Fee | \$853.75 |
| Material Handling-Adv up to 10,779lbs | \$9,055.92 |
| Material Handling-outbound up to 1,800lbs | \$520.50 |
| Shipping - inbound | \$3,639.29 |
| Shipping - outbound | \$2,159.19 |
| Postcards Full and Client Line (4/black) | |
| Mailing Services* | |
| 500 | \$201.99 |
| 1,000 | \$228.93 |
| 1,500 | \$255.86 |
| 2,000 | \$282.79 |
| 2,500 | \$309.72 |
| 3,000 | \$336.66 |
| 4,000 | \$390.52 |
| 5,000 | \$444.39 |
| 6,000 | \$498.25 |
| 7,000 | \$552.12 |
| 8,000 | \$605.98 |
| 9,000 | \$659.85 |
| 10,000 | \$713.71 |
| 12,000 | \$821.44 |
| 15,000 | \$983.04 |
| 25,000 | \$1,521.69 |
| 50,000 | \$2,868.31 |
| 75,000 | \$4,214.94 |
| 100,000 | \$5,561.56 |

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|------------------|-------------|
| 6" x 9" | |
| Full Line | |
| 500 | \$1,468.00 |
| 1,000 | \$1,621.00 |
| 1,500 | \$1,840.00 |
| 2,000 | \$2,164.00 |
| 2,500 | \$2,379.00 |
| 3,000 | \$2,599.00 |
| 4,000 | \$2,765.00 |
| 5,000 | \$3,250.00 |
| 6,000 | \$3,465.00 |
| 7,000 | \$3,573.00 |
| 8,000 | \$3,681.00 |
| 9,000 | \$3,744.00 |
| 10,000 | \$3,789.00 |
| 12,000 | \$3,977.00 |
| 15,000 | \$4,332.00 |
| 25,000 | \$4,983.00 |
| 50,000 | \$6,500.00 |
| 75,000 | \$8,017.00 |
| 100,000 | \$10,028.00 |
| 5.5" x 7" | |
| Full Line | |
| 500 | \$1,275.00 |
| 1,000 | \$1,409.00 |
| 1,500 | \$1,598.00 |
| 2,000 | \$1,881.00 |
| 2,500 | \$2,070.00 |
| 3,000 | \$2,258.00 |
| 4,000 | \$2,406.00 |
| 5,000 | \$2,824.00 |
| 6,000 | \$3,012.00 |
| 7,000 | \$3,106.00 |
| 8,000 | \$3,201.00 |
| 9,000 | \$3,255.00 |
| 10,000 | \$3,295.00 |
| 12,000 | \$3,483.00 |
| 15,000 | \$3,767.00 |
| 25,000 | \$4,332.00 |
| 50,000 | \$5,652.00 |
| 75,000 | \$6,972.00 |
| 100,000 | \$8,723.00 |
| 4" x 6" | |
| Full Line | |
| 500 | \$1,086.00 |
| 1,000 | \$1,203.00 |
| 1,500 | \$1,463.00 |
| 2,000 | \$1,840.00 |
| 2,500 | \$1,975.00 |

| | |
|--|------------|
| 3,000 | \$2,070.00 |
| 4,000 | \$2,164.00 |
| 5,000 | \$2,258.00 |
| 6,000 | \$2,352.00 |
| 7,000 | \$2,447.00 |
| 8,000 | \$2,541.00 |
| 9,000 | \$2,635.00 |
| 10,000 | \$2,729.00 |
| 12,000 | \$3,106.00 |
| 15,000 | \$3,578.00 |
| 25,000 | \$4,103.00 |
| 50,000 | \$5,180.00 |
| 75,000 | \$7,119.00 |
| 100,000 | \$8,480.00 |
| 4" x 6" Client Line | |
| 500 | \$612.00 |
| 1,000 | \$628.00 |
| 1,500 | \$683.00 |
| 2,000 | \$698.00 |
| 2,500 | \$734.00 |
| 3,000 | \$750.00 |
| 4,000 | \$763.00 |
| 5,000 | \$801.00 |
| 6,000 | \$858.00 |
| 7,000 | \$901.00 |
| 8,000 | \$951.00 |
| 9,000 | \$968.00 |
| 10,000 | \$994.00 |
| 12,000 | \$1,208.00 |
| 15,000 | \$1,236.00 |
| 25,000 | \$1,702.00 |
| 50,000 | \$2,668.00 |
| 75,000 | \$3,626.00 |
| 100,000 | \$4,585.00 |
| 5.5" x 7" Client Line | |
| 500 | \$768.00 |
| 1,000 | \$790.00 |
| 1,500 | \$858.00 |
| 2,000 | \$876.00 |
| 2,500 | \$921.00 |
| 3,000 | \$938.00 |
| 4,000 | \$957.00 |
| 5,000 | \$1,005.00 |
| 6,000 | \$1,072.00 |
| 7,000 | \$1,126.00 |
| 8,000 | \$1,190.00 |
| 9,000 | \$1,212.00 |

| | |
|--|------------|
| 10,000 | \$1,244.00 |
| 12,000 | \$1,513.00 |
| 15,000 | \$1,549.00 |
| 25,000 | \$2,128.00 |
| 50,000 | \$3,340.00 |
| 75,000 | \$4,534.00 |
| 100,000 | \$5,733.00 |
| 6" x 9" Client Line | |
| 500 | \$921.00 |
| 1,000 | \$948.00 |
| 1,500 | \$1,028.00 |
| 2,000 | \$1,050.00 |
| 2,500 | \$1,104.00 |
| 3,000 | \$1,127.00 |
| 4,000 | \$1,149.00 |
| 5,000 | \$1,203.00 |
| 6,000 | \$1,289.00 |
| 7,000 | \$1,356.00 |
| 8,000 | \$1,427.00 |
| 9,000 | \$1,454.00 |
| 10,000 | \$1,490.00 |
| 12,000 | \$1,813.00 |
| 15,000 | \$1,854.00 |
| 25,000 | \$2,555.00 |
| 50,000 | \$4,004.00 |
| 75,000 | \$5,440.00 |
| 100,000 | \$6,882.00 |
| Notes: All postcards are priced as 4-color on front glossy side and black on back side (4/black). Options at additional charge include 4/4 and 4C on both sides and one or more PMS colors on reverse side. . *All mailing services include basic lettershop (addressing) and do not include postage which is billed at actual cost. ** Difference between full line and client line pricing: Full Line price includes up to 5 hours of design time and marketing consultation Client Line price does not include design time and client supplies print ready files. If files provided need any changes to conform to published specifications or design tweaks are desired, graphic design time will be charged based on the labor category Business Reply Cards (4/black) - Full Line Pricing | |
| Mailing Services* | |
| 500 | \$ 201.99 |
| 1,000 | \$ 228.93 |
| 1,500 | \$ 255.86 |
| 2,000 | \$ 282.79 |
| 2,500 | \$ 309.72 |
| 3,000 | \$ 336.66 |
| 4,000 | \$ 390.52 |
| 5,000 | \$ 444.39 |
| 6,000 | \$ 498.25 |
| 7,000 | \$ 552.12 |
| 8,000 | \$ 605.98 |
| 9,000 | \$ 659.85 |

| | |
|--|-------------|
| 10,000 | \$ 713.71 |
| 12,000 | \$ 821.44 |
| 15,000 | \$ 983.04 |
| 25,000 | \$ 1,521.69 |
| 50,000 | \$ 2,868.31 |
| 75,000 | \$ 4,214.94 |
| 100,000 | \$ 5,561.56 |
| Double | |
| 500 | \$ 2,518.69 |
| 1,000 | \$ 2,638.39 |
| 1,500 | \$ 2,753.10 |
| 2,000 | \$ 2,907.71 |
| 2,500 | \$ 3,017.44 |
| 3,000 | \$ 3,132.15 |
| 4,000 | \$ 3,276.79 |
| 5,000 | \$ 3,406.46 |
| 6,000 | \$ 3,605.96 |
| 7,000 | \$ 3,830.40 |
| 8,000 | \$ 4,039.88 |
| 9,000 | \$ 4,189.50 |
| 10,000 | \$ 4,413.94 |
| 12,000 | \$ 4,708.20 |
| 15,000 | \$ 5,002.46 |
| 25,000 | \$ 6,264.30 |
| 50,000 | \$10,279.24 |
| 75,000 | \$12,927.60 |
| 100,000 | \$16,782.94 |
| Triple | |
| Notes: *Does not include postage Full Line price includes up to five hours of design time and marketing consultation | |
| 500 | \$ 2,807.96 |
| 1,000 | \$ 3,057.34 |
| 1,500 | \$ 3,192.00 |
| 2,000 | \$ 3,362.57 |
| 2,500 | \$ 3,488.26 |
| 3,000 | \$ 3,617.93 |
| 4,000 | \$ 3,779.53 |
| 5,000 | \$ 3,914.19 |
| 6,000 | \$ 3,869.30 |
| 7,000 | \$ 4,394.99 |
| 8,000 | \$ 4,632.39 |
| 9,000 | \$ 4,790.00 |
| 10,000 | \$ 5,045.36 |
| 12,000 | \$ 5,364.56 |
| 15,000 | \$ 5,682.76 |
| 25,000 | \$ 7,047.34 |
| 50,000 | \$11,473.25 |
| 75,000 | \$14,306.15 |

| | |
|---|-------------|
| 100,000 | \$18,543.53 |
| Business Cards - Client Line Pricing | |
| Business Cards Client Line | |
| Single 2" x 3.5" | |
| 1,000 | \$289.28 |
| 2,000 | \$349.13 |
| 3,000 | \$428.93 |
| 4,000 | \$458.85 |
| 5,000 | \$488.78 |
| 10,000 | \$638.40 |
| 15,000 | \$778.05 |
| 20,000 | \$937.65 |
| 25,000 | \$1,067.33 |
| Double 3.5" x 4.5" | |
| Notes: *Cards are printed 4/1. Does not include design time | |
| 1,000 | \$568.58 |
| 2,000 | \$678.30 |
| 3,000 | \$817.95 |
| 4,000 | \$907.73 |
| 5,000 | \$987.53 |
| 10,000 | \$1,356.60 |
| 15,000 | \$1,596.00 |
| 20,000 | \$1,845.38 |
| 25,000 | \$2,094.75 |
| Specialty Cards Client Line | |
| Catalog Cards 4/black - 8.5" x 11" | |
| 1,000 | \$997.50 |
| 2,000 | \$1,117.20 |
| 3,000 | \$1,346.63 |
| 4,000 | \$1,576.05 |
| 5,000 | \$1,795.50 |
| 10,000 | \$2,553.60 |
| 15,000 | \$3,172.05 |
| 20,000 | \$3,720.68 |
| 25,000 | \$4,279.28 |
| Rack Cards 4/black -- 4" x 9" | |
| 1,000 | \$658.35 |
| 2,000 | \$877.80 |
| 3,000 | \$1,027.43 |
| 4,000 | \$1,167.08 |
| 5,000 | \$1,296.75 |
| 10,000 | \$1,805.48 |
| 15,000 | \$2,264.33 |
| 20,000 | \$2,723.18 |
| 25,000 | \$3,102.23 |
| Notes: *Does not include design time Client Line price does not include design time and client supplies print ready files. Greeting & Announcement Cards Client Line | |

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|--|------------|
| | |
| <u>Greeting & Announcement Cards</u> | |
| 6 x 9 | |
| 1,000 | \$1,157.00 |
| 2,000 | \$1,307.00 |
| 3,000 | \$1,426.00 |
| 4,000 | \$1,546.00 |
| 5,000 | \$1,666.00 |
| 10,000 | \$2,175.00 |
| 15,000 | \$2,643.00 |
| 20,000 | \$3,092.00 |
| 25,000 | \$3,571.00 |
| 7 x 10 | |
| 1,000 | \$1,367.00 |
| 2,000 | \$1,526.00 |
| 3,000 | \$1,666.00 |
| 4,000 | \$1,925.00 |
| 5,000 | \$2,185.00 |
| 10,000 | \$2,833.00 |
| 15,000 | \$3,471.00 |
| 20,000 | \$3,990.00 |
| 25,000 | \$4,499.00 |
| Note: *All greeting cards printed 4/black. | |
| <u>Marketing Folders</u> | |
| Full Color* | |
| 500 | \$3,219.00 |
| 1,000 | \$3,496.00 |
| 1,500 | \$3,819.00 |
| 2,500 | \$4,412.00 |
| 5,000 | \$5,584.00 |
| 7,500 | \$6,827.00 |
| 10,000 | \$7,810.00 |
| One Color ** | |
| 500 | \$2,756.00 |
| 1,000 | \$3,012.00 |
| 1,500 | \$3,327.00 |
| 2,500 | \$3,892.00 |
| 5,000 | \$4,983.00 |
| 7,500 | \$5,840.00 |
| 10,000 | \$6,711.00 |
| Notes: *Full color printed 4/0. **One color printed 1/0. Client Line price does not include design time and client supplies print ready files. | |
| <u>Catalog Sheets Client Line</u> | |
| 8.5 x 11 4/0 | |
| 1,000 | \$748.00 |
| 2,000 | \$848.00 |
| 3,000 | \$948.00 |
| 4,000 | \$1,037.00 |

| | |
|---------------------|------------|
| 5,000 | \$1,127.00 |
| 10,000 | \$1,596.00 |
| 15,000 | \$2,005.00 |
| 20,000 | \$2,424.00 |
| 25,000 | \$2,833.00 |
| 8.5 x 11 4/1 | |
| 1,000 | \$798.00 |
| 2,000 | \$958.00 |
| 3,000 | \$1,157.00 |
| 4,000 | \$1,297.00 |
| 5,000 | \$1,426.00 |
| 10,000 | \$1,995.00 |
| 15,000 | \$2,384.00 |
| 20,000 | \$2,703.00 |
| 25,000 | \$3,022.00 |
| 8.5 x 11 4/4 | |
| 1,000 | \$1,406.00 |
| 2,000 | \$1,526.00 |
| 3,000 | \$1,696.00 |
| 4,000 | \$1,776.00 |
| 5,000 | \$1,865.00 |
| 10,000 | \$2,354.00 |
| 15,000 | \$2,813.00 |
| 20,000 | \$3,282.00 |
| 25,000 | \$3,741.00 |
| 11 x 17 4/0 | |
| 1,000 | \$1,357.00 |
| 2,000 | \$1,596.00 |
| 3,000 | \$1,776.00 |
| 4,000 | \$1,945.00 |
| 5,000 | \$2,125.00 |
| 10,000 | \$2,963.00 |
| 15,000 | \$3,601.00 |
| 20,000 | \$4,299.00 |
| 25,000 | \$5,037.00 |
| 11 x 17 - 4 | |
| 1,000 | \$1,506.00 |
| 2,000 | \$1,756.00 |
| 3,000 | \$2,015.00 |
| 4,000 | \$2,234.00 |
| 5,000 | \$2,404.00 |
| 10,000 | \$3,042.00 |
| 15,000 | \$3,601.00 |
| 20,000 | \$4,199.00 |
| 25,000 | \$5,017.00 |
| 11 x 17 4/4 | |
| 1,000 | \$2,793.00 |
| 2,000 | \$3,142.00 |
| 3,000 | \$3,471.00 |

| | |
|--|------------|
| 4,000 | \$3,771.00 |
| 5,000 | \$4,070.00 |
| 10,000 | \$4,888.00 |
| 15,000 | \$5,516.00 |
| 20,000 | \$6,175.00 |
| 25,000 | \$6,843.00 |
| Note: Client Line price does not include design time and client supplies print ready files. | |
| <u>Brochures Client Line</u> | |
| 8.5 x 11 4/4 | |
| 1,000 | \$1,605.98 |
| 2,000 | \$2,603.48 |
| 3,000 | \$2,563.58 |
| 4,000 | \$2,882.78 |
| 5,000 | \$3,182.03 |
| 10,000 | \$3,780.53 |
| 15,000 | \$4,329.15 |
| 20,000 | \$4,718.18 |
| 25,000 | \$5,107.20 |
| 9 x 8 4/4 | |
| 1,000 | \$1,177.05 |
| 2,000 | \$1,645.88 |
| 3,000 | \$2,114.70 |
| 4,000 | \$2,344.13 |
| 5,000 | \$2,583.53 |
| 10,000 | \$3,182.03 |
| 15,000 | \$3,600.98 |
| 20,000 | \$3,810.45 |
| 25,000 | \$4,009.95 |
| 9 x 12 4/4 | |
| 1,000 | \$1,605.98 |
| 2,000 | \$2,114.70 |
| 3,000 | \$2,673.30 |
| 4,000 | \$3,022.43 |
| 5,000 | \$3,361.58 |
| 10,000 | \$4,019.93 |
| 15,000 | \$4,638.38 |
| 20,000 | \$5,067.30 |
| 25,000 | \$5,496.23 |
| 9 x 16 4/4 | |
| 1,000 | \$1,586.03 |
| 2,000 | \$2,164.58 |
| 3,000 | \$2,653.35 |
| 4,000 | \$3,241.88 |
| 5,000 | \$3,830.40 |
| 10,000 | \$4,817.93 |
| 15,000 | \$5,725.65 |
| 20,000 | \$6,543.60 |
| 25,000 | \$7,361.55 |
| Note: *All Brochures are printed 4/4. | |

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|---|-------------|
| Client Line price does not include design time and client supplies print ready files. | |
| Posters Client Line | |
| 11" x 17" - 4/0 | |
| 1,000 | \$1,327.00 |
| 2,000 | \$1,566.00 |
| 3,000 | \$1,766.00 |
| 4,000 | \$2,005.00 |
| 5,000 | \$2,244.00 |
| 10,000 | \$3,342.00 |
| 15,000 | \$4,329.00 |
| 20,000 | \$5,247.00 |
| 25,000 | \$6,155.00 |
| 17" x 22" - 4/0 | |
| 1,000 | \$2,923.00 |
| 2,000 | \$3,252.00 |
| 3,000 | \$3,581.00 |
| 4,000 | \$3,850.00 |
| 5,000 | \$4,120.00 |
| 10,000 | \$5,297.00 |
| 15,000 | \$6,404.00 |
| 20,000 | \$7,441.00 |
| 25,000 | \$8,469.00 |
| 22" x 28" - 4/0 | |
| 1,000 | \$4,000.00 |
| 2,000 | \$4,638.00 |
| 3,000 | \$5,107.00 |
| 4,000 | \$5,396.00 |
| 5,000 | \$5,686.00 |
| 10,000 | \$7,092.00 |
| 15,000 | \$8,429.00 |
| 20,000 | \$9,825.00 |
| 25,000 | \$11,222.00 |
| Note: *All posters are printed 4/0. | |